

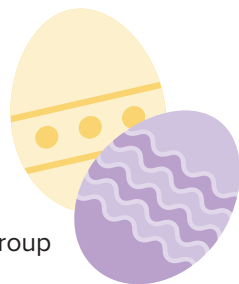


GROUP SAVINGS

coordinator's
GUIDE

How to save **25%** on
Canada's favourite chocolates

Here's how you and your group of friends, family, coworkers (and anyone else you want to invite) can save **25% off Easter chocolates** when you buy together:



- Register or sign in at **group.purdys.com** to create a new group for Easter and reserve your delivery date.
- As a Group coordinator, you can invite anyone to join your group.
- Invite members of your group to browse our catalogue and order their chocolates online.
- Prices in the catalogue are already discounted, so your total group order just needs to be \$375 (pre-tax) to be eligible.
- With every \$375 minimum order, you get a bonus \$15 Purdys gift card or 10 pc Mini Hedgehog gift box.
- Qualifying orders over \$4,000 can also earn an additional 2.5-5% rebate.

As a reminder, we've made a couple changes this year due to COVID-19: We've gone digital (and green!). We're offering digital versions of everything you need and won't be offering any printed materials (such as catalogues). You also have access online to all the printable support materials you need.

For Support Materials, visit **group.purdys.com**

IMPORTANT DATES

EARLY BIRD DEADLINE

Submit all of your orders by **March 8th** for a chance to win a \$200 Purdys Gift Card.

FINAL SUBMISSION DEADLINE DATE

All orders have to be submitted by **March 24th, 2021**.

ORDER DELIVERY DATES

March 15th to 30th (depending on when you've submitted your order. Delivery on weekdays only.)



CANADA'S CHOCOLATIER SINCE 1907



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🌐 group.purdys.com