



Make the holidays *extra jolly!*

**EARN UP TO 25% PROFIT ON HOLIDAY CHOCOLATES
AND REACH YOUR FUNDRAISING GOALS FASTER!**

It takes *minimal* effort to earn LOTS of profit. Join *thousands* of successful Coordinators.
Over 88% of campaigns exceed their fundraising goals.*

Create Your Fundraising Campaign

Returning Coordinator? Log in using the customer number and password from your previous year.

New Coordinator? Register at fundraising.purdys.com.

Top Tips

Create a friendly competition between your participants using our Teams Feature. We've done the math, and fundraisers who've used our Teams Feature see 65% increase in their sales!

Run a 2–3-week online campaign. That's the length of time with the highest success rates!

Start Earning Profit

Invite supporters to join your campaign. They can place their order online in your own personalized webpage or by browsing through the catalogue. They get great chocolates crafted in Canada, and your campaign earns up to 25% in fundraising profit!*

For helpful tools and resources, check out the Coordinator Success Guide on fundraising.purdys.com

We'll check in with you again in the next few weeks. But you can always check out our FAQ section for more information or contact us directly for assistance. We're here to help!

 CANADA'S CHOCOLATIER SINCE 1907



 1.888.478.7397 ext. 1

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 fundraising.purdys.com

*Based on 2020 Christmas Fundraising Campaigns